



THE LEADERSHIP INSTITUTE
FOR WOMEN OF COLOR ATTORNEYS, INC.

13TH Annual LEADERSHIP CONFERENCE

2018 SPONSORSHIP OPPORTUNITIES GUIDE

WEDNESDAY / THURSDAY
MARCH
28-29,
2018

THE RITZ-CARLTON HOTEL (DOWNTOWN)
181 PEACHTREE ST.
ATLANTA, GA 30303

LUNCHEON KEYNOTE SPEAKER



SANDRA LEUNG
Executive Vice President,
General Counsel
Bristol-Myers Squibb

NETWORK RECEPTION SPEAKER



JULIETTE PRYOR
Senior Vice President,
General Counsel and
Corporate Secretary
Cox Enterprises

SPONSORSHIP LEVEL BENEFITS

CONTACT: Anandhi Rajan at 404.888.6159 or anandhi.rajan@swiftcurrie.com.

DIAMOND LEVEL SPONSORSHIP **\$25,000**

The Diamond Level Sponsor is entitled to the following benefits:

- 15 conference tickets
- 15 networking reception tickets
- Guaranteed panel speaker
- Logo on cover of program booklet
- 1 full page color ad in program booklet
- Company recognized in program booklet
- Company logo on overhead during luncheon
- Company logo listed on website
- Company logo listed on multiple signage at conference site

PLATINUM LEVEL SPONSORSHIPS **\$15,000**

The Platinum Level Sponsor is entitled to the following benefits:

- 10 conference tickets
- 10 networking reception tickets
- Guaranteed panel speaker
- 1 full page color ad in program booklet
- Company recognized in program booklet
- Company logo on overhead during luncheon
- Company logo listed on website
- Company logo listed on multiple signage at conference site

GOLD LEVEL SPONSORSHIPS **\$10,000**

Gold Level Sponsors are entitled to the following benefits:

- 8 conference tickets
- 8 networking reception tickets
- 1 full page color ad in program booklet
- Company recognized in program booklet
- Company logo on overhead during luncheon
- Company logo on website
- Company logo listed on multiple signage at conference site

SILVER LEVEL SPONSORSHIPS **\$5,000**

Silver Level Sponsors are entitled to the following benefits:

- 6 conference tickets
- 6 networking reception tickets
- ½ page ad in program booklet
- Company recognized in program booklet and select signage
- Company name on the website
- Company logo on overhead during luncheon

BRONZE LEVEL SPONSORSHIPS **\$2,500**

Bronze Level Sponsors are entitled to the following benefits:

- 4 conference tickets
- 4 networking reception tickets
- Company recognized in program booklet
- Company name listed on the website
- Company logo on overhead during luncheon

PROGRAM SUPPORTER **\$1,000**

- 2 conference tickets
- 2 networking reception tickets
- Company recognized in program booklet
- Company name listed on the website

BRANDING SPONSORSHIP OPPORTUNITIES

LEADERSHIP LUNCHEON — \$16,500 (1 AVAILABLE)

- Sponsor is entitled to event signage, naming rights and all **PLATINUM** level benefits.
- The luncheon will be held on **Thursday, March 29, 2018**.

NETWORKING RECEPTION SPONSORS (2 AVAILABLE)

- Sponsors are entitled to event signage, naming rights and all **GOLD** level benefits.
- The Networking Reception will be held on **Wednesday, March 28, 2018**.

LEADERSHIP INSTITUTE SCHOLARSHIP SPONSOR — \$6,000 (1 AVAILABLE)

- Sponsor is entitled to naming rights of a \$3,000 scholarship to a woman of color law student to be awarded at the Leadership Luncheon named at the luncheon and all **SILVER** level benefits
- This is a component of the Leadership Institute's "Fueling the Pipeline Project."

CONTINENTAL BREAKFAST — \$5,500 (1 AVAILABLE)

- On **Thursday, March 29, 2018** a continental networking breakfast will be held.
- Sponsor is entitled to event signage, naming rights and all **SILVER** level benefits.

SESSION SPONSOR — \$5,500 (9 AVAILABLE)

- Sponsors are entitled to event signage and all **SILVER** level benefits. Each session or workshop will have no more than two sponsors.

SPONSORED BY



SPONSORED BY



PARTICIPANT BAGS — \$5,500 AND SPONSOR PROVIDES BAGS (1 AVAILABLE)

- Sponsor's company logo will appear on one side of the participant bag. Sponsor is entitled to all **SILVER** level benefits.

SPEAKER SPONSOR — \$3,000 (7 AVAILABLE)

Sponsored by: Swift, Currie, McGhee & Hiers, LLP; Bone McAllester Norton PLLC; Baker & Hostetler LLP

- Sponsors will be recognized in the program booklet and signage as the Official Speaker Sponsor for a conference session or workshop and are entitled to all **BRONZE** level benefits.

OFFICIAL GIFT SPONSOR — \$3,000 (1 AVAILABLE)

- The Sponsor will be recognized as the Official Gift Sponsor in the program booklet and is entitled to all **BRONZE** level benefits.

OFFICIAL BREAK SPONSOR — \$3,000 (1 AVAILABLE)

- The Sponsor will be recognized as the Official Break Sponsor on signage in the break areas and in the program booklet and is entitled to all **BRONZE** level benefits.

OFFICIAL BEVERAGE SPONSOR**OFFICIAL PRINTING SPONSOR**

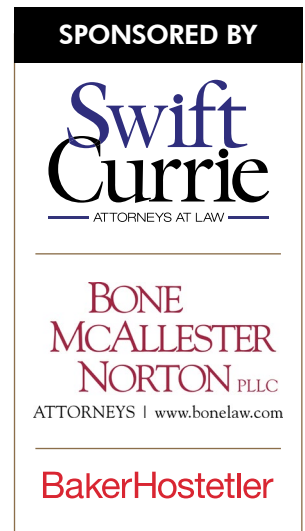
Sponsored by: Cox Communications, Inc.

OTHER OPPORTUNITIES

LUNCHEON TABLE ON MARCH 29TH — \$1,000 for a reserved table of 8 and signage identifying the name of firm or company.

SPONSORSHIP BOOTHS — \$200 for sponsors who wish to distribute information about their company.

ADS FOR PROGRAM BOOKLET — \$1,000 for full page ad. \$500 for half page ad.



HIGH SCHOOL PIPELINE PROGRAM



I have successfully completed my first week of college at Howard University as a Political Science major! Howard University is my dream school. Your guidance

has truly shaped me into the young lady I am today.
Amani Dabney, 2016 High School Pipeline Student

“Pipeline is an amazing program and I have learned so much about speech, writing and grammar...It has also taught me a lot about the importance of law and how to behave in a professional environment. I would like to thank all the teachers and volunteers who have participated in this program, as they have helped me so much! ”



Tyler Henderson, 2016 High School Pipeline Student

“I think the program is a great mechanism to assist kids such as myself who otherwise would not have the chance to get a firsthand account of the intricacies of being a lawyer. Because of the program my life has forever changed and I am very grateful for it.”

Keyrell Winfield, 2016 High School Pipeline Student

BRANDING SPONSORSHIP OPPORTUNITIES



LIWOCA HIGH SCHOOL PIPELINE PROGRAM SESSION (4 AVAILABLE @ \$1,500 EACH)

A PARTNERSHIP WITH THE STATE BAR OF GEORGIA DIVERSITY PROGRAM
AND ATLANTA'S JOHN MARSHALL LAW SCHOOL

Launched in May 2008, the High School Pipeline Program is designed to prepare and encourage minority students who aspire to become lawyers. Courses are taught by certified teachers, law professors and attorneys. Courses include grammar, writing and speech as well as instruction in dining room and social media etiquette; study skills; organization skills; strategies for applying for college and financial aid; résumé writing and interviewing skills; and image building workshops.

Eighteen high school students participate in mock trial sessions, oral and written competitions, and visit law firms and corporate law offices for luncheon and mentoring sessions. Students also visit City Hall and hear from judges and experts in other fields during the program. Scholarships are awarded to graduating seniors, and competition winners are provided monetary awards.

- Funds will be used for scholarships and awards for the participants who win the written and oral competitions as well as for supplies and administrative costs of the program.
- The program will award scholarships of \$200.00 to graduating seniors who have been accepted into college and competed the Pipeline Program.
- Sponsors will share branding rights with the Leadership Institute for graduating seniors.

