

MARCH 21-23, 2012

THE RITZ-CARLTON HOTEL (DOWNTOWN)
181 PEACHTREE STREET · ATLANTA, GA

2012 PROGRAM AD SPECIFICATIONS

MECHANICAL SPECIFICATIONS [BLEED INCLUDED]

TRIM SIZE: 8½" X 11"

| <u>AD SIZE</u> | <u>WIDTH</u> | <u>HEIGHT</u> |
|-------------------|--------------|---------------|
| FULL PAGE | 7 ½" | 10" |
| ½ PAGE HORIZONTAL | 7 ½" | 5" |
| ½ PAGE VERTICAL | 3 ¾" | 10" |

AD RATES

| | |
|-----------|-------|
| FULL PAGE | \$600 |
| ½ PAGE | \$300 |

CONTACT INFORMATION

ALL ADS SHOULD BE BLACK/WHITE, ALL FONTS EMBEDDED,
HIGH-RESOLUTION (300 DPI) ADOBE PDF FORMAT.

ALL SPONSOR LOGOS SHOULD BE SUBMITTED IN ILLUSTRATOR.EPS
VECTOR FORMAT.

ALL ADS ARE DUE NO LATER THAN **FRIDAY, FEBRUARY 24, 2012**

PLEASE SUBMIT ALL ARTWORK AND PROGRAM AD RELATED
QUESTIONS TO: CBRYANTDESIGN@GMAIL.COM